

# PORTFOLIO 2024

Salesforce



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# About Us

With over 15 years of experience in the global IT industry, [Rolustech](#) stands as a distinguished Salesforce and SugarCRM partner. We hold an ISO27001 certification, reflecting our commitment to information security.

Our certified team possesses extensive expertise in CRM, Machine Learning/Artificial Intelligence, AWS, Microsoft Dynamics, Microsoft Azure, Shopify, and Magento services. We specialize in the development of custom products, plugins, and mobile apps, ensuring our clients receive cutting-edge solutions tailored to their unique needs.



**16**

Years Of Experience



**1000+**

Projects Completed



**4+**

Million Hours Clocked



**30**

Countries Clientage



**50+**

Products Developed



**350+**

Team Size



# Services



## CRM Services

(Salesforce, SugarCRM, HubSpot SuiteCRM, Microsoft Dynamics 365)



## Mobile App Development



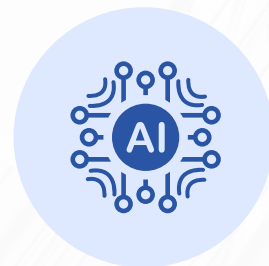
## Web Development



## Full Stack Development



## Product Development



## Artificial Intelligence & Machine Learning



## Amazon Web Services / Cloud Implementation



## E-commerce Web Development (Magento, Shopify, WooCommerce)



## DevOps



## SALESFORCE CERTIFICATIONS

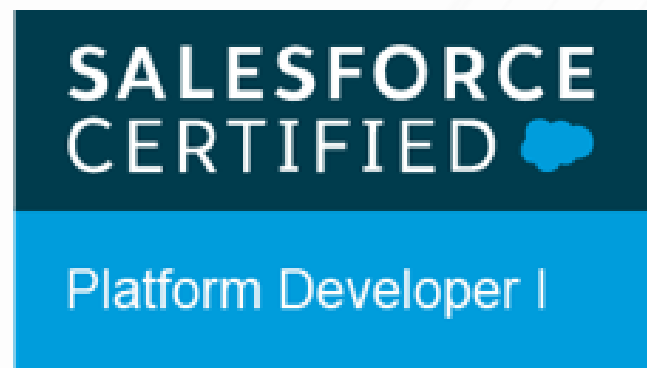
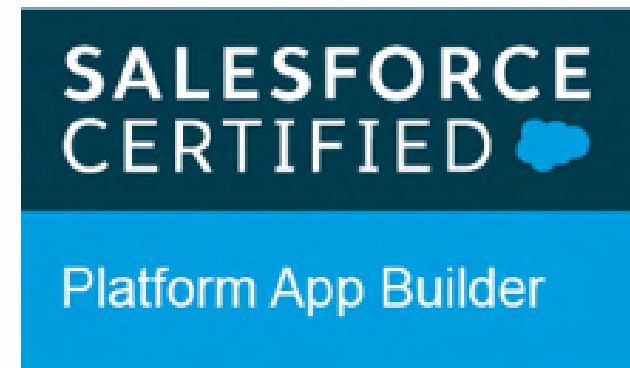
Our team has extensive command over the Salesforce framework and is always actively looking to further enhance their expertise. We hold a variety of Certifications (displayed on the right) that allows us to provide the optimal solution to our clients following best practices for all our implementations.





## SALESFORCE CERTIFICATIONS

Our team has extensive command over the Salesforce framework and is always actively looking to further enhance their expertise. We hold a variety of Certifications (displayed on the right) that allow us to provide the optimal solution to our clients following best practices for all our implementations.





# Salesforce Consultancy

As Salesforce Certified Consultants, we design, implement and deploy the solutions that are robust and fit your exact business processes with the use of Salesforce Cloud Applications. We help companies get a 360-degree view of their complete sales cycle, identify trends, spot opportunities, increase efficiency and reduce costs.

We have complete expertise over the Salesforce Cloud functionality to streamline your business processes to get you the desired ROI on your Salesforce deployment.

From the initial consultation to customization, implementation, support & training, we take care of the complete project lifecycle and ensure that your business remains up to date with latest trends. We are aware of the needs, problems, and aspirations of our clients and strive to provide high-quality Salesforce products and services to forge long-term relationships with our clients.





# Salesforce Implementation

We understand the common implementation challenges which emerge for any business and take a proactive approach to apprehend these in advance helping you focus on your business activities.

As a Certified Salesforce Partner firm, we can implement holistic solutions including various Salesforce integrations, customization as well as data migration to salesforce to meet our customers important business goals utilizing leading cloud technologies.





# Salesforce Customization

Our Certified Salesforce Developers possess extensive knowledge of various Salesforce Clouds: Sales Cloud, Service Cloud, Marketing Cloud, Community Cloud, and Health Cloud as well as Pardot.

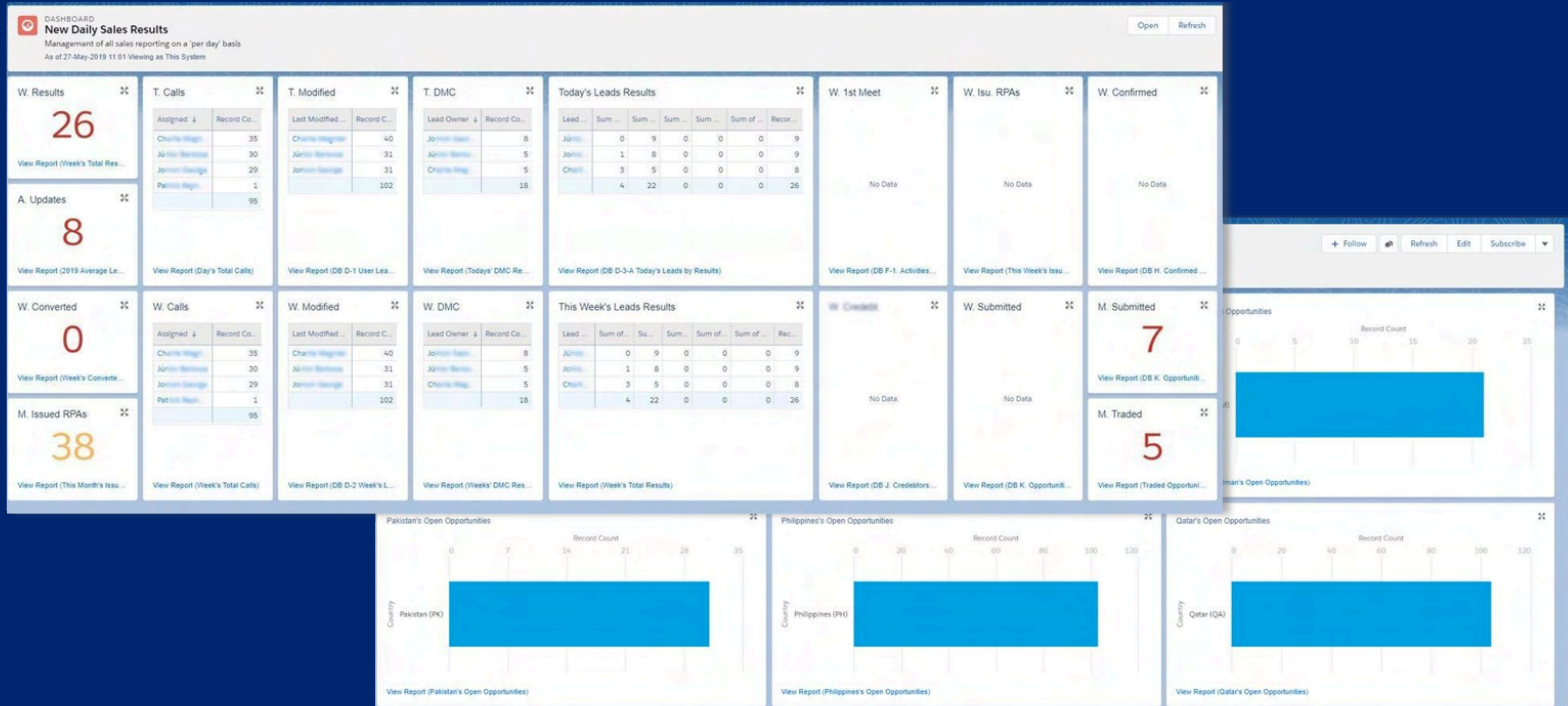
We can customize Salesforce to be aligned to the size, processes, and operations of your business to make sure you get the perfect tailored solution for your needs.

## **Our Configurations include:**

- Additional Objects & Fields
- Additional Tabs & Applications
- Additional Reports
- Defining Validation Rules
- Customized User Interface
- Page Layout & Record Types
- Implementation using Automation tools like Approvals, Process Builder, Workflow, and Flow Builder

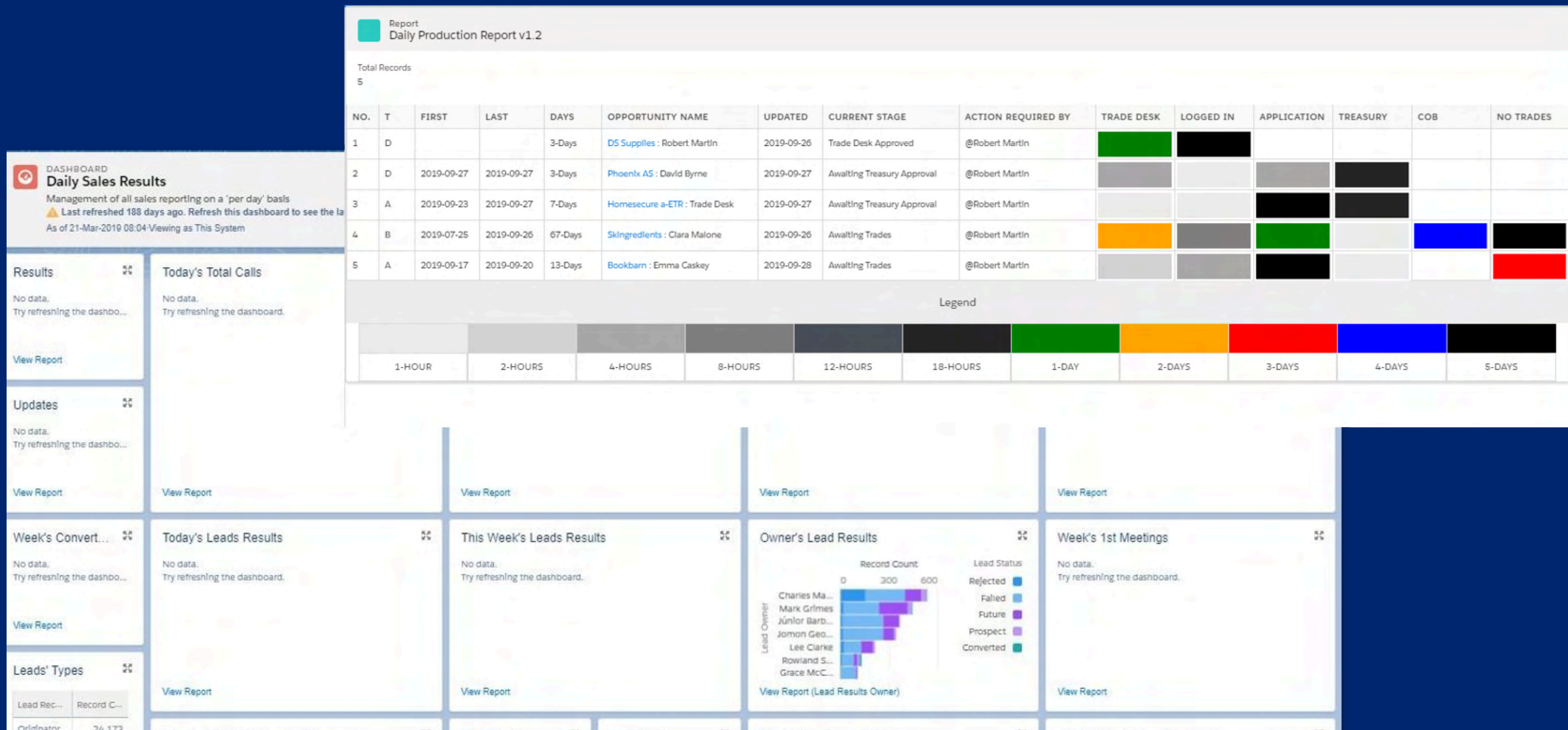
# SALESFORCE CUSTOMIZED DASHBOARD FOR OPPORTUNITIES

Custom Dashboards for Sales Reps, Managers, and Executives for a complete 360 degree view of all open opportunities for increased efficiency and productivity.



# SALESFORCE CUSTOMIZED DASHBOARD FOR SALES

Custom Dashboards for Sales Reps, Managers, and Executives for a complete 360 degree view of sales on a daily basis for increased efficiency and productivity.



# SALESFORCE CUSTOMIZED DASHBOARD FOR PROJECT MANAGEMENT

Custom Dashboards for Sales Reps, Managers, and Executives to analyze projects at different stages of completion on a month to month basis.



# SALESFORCE CUSTOM VIEW & OBJECTS

Custom view developed utilizing VisualForce to provide a seamless experience to customers, circumventing default restrictions i.e. custom forms, list views, attachment upload options.

Notes & Attachments (5+) | Open Activities (0) | Activity History (0) | Contact Roles (0) | Partners (0) | Competitors (0) | Stage History (1) | Scheduled Invoices (1)

### Opportunity Detail

Edit Delete Clone Sync to QBO Reset Transactions Download

- ▶ Opportunity Information
- ▶ Proposal Details
- ▶ Payment Schedule
- ▶ Credit Card
- ▶ PandaDoc Documents
- ▼ Fee Schedule

#### Fee Schedule

Next Scheduler Time Remaining : 49 Seconds

| Sr. No. | Stage             | Fee (%) | Fee (\$) | Time Frame (W... | Delays     | Bill (%) | Billed | Locked                              | Actions |
|---------|-------------------|---------|----------|------------------|------------|----------|--------|-------------------------------------|---------|
| 1       | Retainer          | 15.00%  | \$30.00  | To Start Project | --None-- ▼ | 0.00     | 0.00%  | <input checked="" type="checkbox"/> |         |
| 2       | Schematic Desi... | 30.00%  | \$60.00  | 4                | --None-- ▼ | 0.00     | 68.00% | <input checked="" type="checkbox"/> |         |
| 3       | DOB Filing        | 30.00%  | \$60.00  | 6                | --None-- ▼ | 0.00     | 50.00% | <input checked="" type="checkbox"/> |         |
| 4       | DOB Approval      | 10.00%  | \$20.00  | 8                | --None-- ▼ | 0.00     | 34.00% | <input checked="" type="checkbox"/> |         |
| 5       | Bid Documents     | 15.00%  | \$30.00  | 4                | --None-- ▼ | 0.00     | 65.00% | <input checked="" type="checkbox"/> |         |
| 6       | Construction A... | 12.50%  | \$25.00  | 52               | --None-- ▼ | 0.00     | 0.00%  | <input checked="" type="checkbox"/> |         |

# SALESFORCE CUSTOM COMMUNITY PORTAL

Comprehensive SF community that traverses data based on certain criteria like specific records from a specific object and display them in a contextual form to the end user.

The screenshot displays a Salesforce Custom Community Portal for Hyve. The page title is "All Service Events". The user is logged in as "Hyve AA Dependable". The main content area shows details for a Custom Event named "RT\_SKP".

**Custom Event Details:**

- Custom Event Name: RT\_SKP
- Event Type: [Blank]
- isWarranty: [Blank]
- Subject: [Blank]
- Overtime Approved:
- Is Deferred:
- Deferred Date Time: [Blank]
- Deferred Reason: [Blank]
- Is Paused:
- Requester: [Blank]
- Requester Text: [Blank]
- Technician Survey Rating: [Blank]
- Operator Survey Rating: [Blank]
- Technician Survey Contact: [Blank]

**Event Status and Stage:**

- Stage: Open
- Event Status: Acknowledged by Operator
- Next Action: Acknowledgement by Service Provider
- Service Request Number: SRN-03706021419
- Expense Type: Store
- Assign to Service Agent: [Blank]
- Default Service Provider Email: [Blank]
- Assigned to Technician Contact: [Blank]
- Completed Program Maintenance Form: [Blank]

**Feed Activity:**

- Behzad Qureshi (Rolustech) updated this record. March 1, 2019 at 9:05 AM
- Event Status: Under Evaluation to Acknowledged by Operator
- Stage: Estimate to Open
- Show All Updates
- Like Comment
- Write a comment...

Waiting for uat-qrcode.cs20.force.com...

# SALESFORCE CUSTOM LIGHTNING COMPONENTS

The screenshot displays the Salesforce Lightning interface for a record titled "Organisation Status OS-00008877". The top navigation bar includes standard Salesforce tabs like Sales, Home, Dashboards, Leads, Contacts, Organisations, Opportunities, Applications, Tasks, Tickets, Files, Reports, Calendar, and More. The record header shows the title and two buttons: "Clone" and "Printable View".

The main content area is divided into two columns. The left column, titled "Related", lists several related records, each with a "New" button:

- CCJs (0)
- Mortgages/Debentures (0)
- Central Credit Register (0)
- Key Personnel (0)** (highlighted with a red box)
- Other Directorships (0)
- Personnel Investigations (0)

The right column, titled "Activity", provides options to create new activities: "New Task", "New Event", "Sales Call", and "Log a Call". Below these is a "Create a task..." input field with an "Add" button. The activity section also includes filters for "All time", "All activities", and "All types", along with "Refresh" and "Expand All" options. It shows sections for "Next Steps" (with a "More Steps" button) and "Past Activities", both currently empty.

# CUSTOM LIGHTNING COMPONENTS

**Edit Products** Last Update : All changes are saved : 4/27/2020 @ 12:59:1

Name: Pro-Tech Laptop Backpack | SKU: KB5203-P1 | Supplier: Logomark/Valumark | Imprint Methods: Print, Full Color Transfer

Description: This is the ideal branded product for tech enthusiasts! The Pro-Tech laptop backpack is the perfect companion to store

Private Notes:

Buttons: Add Warning, View Product, Check Pricing

Currency: USD

| Size/Color | SKU      | Quantity | Net Cost | Margin (%) | Retail Price | Client Price | Total  |
|------------|----------|----------|----------|------------|--------------|--------------|--------|
| TBD/TE     | KB5203-P | 12       | 12       | 3          | 12.37        | 12.37        | 148.44 |

Buttons: Breakdown, Additional Cost, International Cost




Search: mug | Net Min: Net Min | Net Max: Net Max | Select Market: -- | Sort: --

Buttons: Search, Reset


Products (23038)

Name: 1 oz Mug Shaped Min...  
NetPrice: \$0.66  
Supplier: Brighter Promotions I...  
Product Supplier Code: 42016  
Description: 1 oz., mug shaped miniature shot glass




Buttons: Add Product

Name: Two-Tone Full Color C...  
NetPrice: \$6.49  
Supplier: imprintID  
Product Supplier Code: 73651  
Description: Two-Tone Full Color Ceramic Coffee Mug 11 oz. Coffee Mugs; Bright Two-Tone Full Color Mugs



Buttons: Add Product

Name: Glossy Ceramic Coffe...  
NetPrice: \$4.29  
Supplier: imprintID  
Product Supplier Code: 73651  
Description: Glossy Ceramic Coffee Mug w/ Cookie Holder 7 oz. Mugs; Space in bottom to hold Cookies



Buttons: Add Product



# CUSTOM LIGHTNING COMPONENTS

The image displays two overlapping screenshots of the Salesforce Lightning interface. The background screenshot shows a product record for 'INDIGO Import Unisex' with fields for Product Name, SKU, Supplier (Snugz/USA Inc), and Imprint Method (Dye-Sublimated). It also shows sections for Product Sizes (XS,S,M,L,XL,2XL,3XL,4XL) and Product Colors (White).

The foreground screenshot is an 'Edit Products' window for 'Burnside Short Sleeve Plaid'. It includes a description, private notes, and a table of size/color variants. A large image of a dark plaid short-sleeved shirt is shown on the right. Below the table, there are buttons for 'Add Warning', 'View Product', and 'Check Pricing'. The table data is as follows:

| Size/Color | SKU | Quantity | Net Cost | Margin (%) | Retail Price | Client Price | Total |
|------------|-----|----------|----------|------------|--------------|--------------|-------|
| TBD/TBD    |     | 1        | 13.35    | 60         | 26.7         | 26.7         | 26.7  |
| TBD/TBD    |     | 2        | 13.35    | 70         | 44.5         | 44.5         | 89    |
| TBD/TBD    |     | 4        | 13.35    | 90         | 133.5        | 133.5        | 534   |

On the right side of the foreground screenshot, there is an 'ArtWork' section with an 'Add Artwork' button. Below it, a preview of a notification bell icon is shown with the following details:

- Imprint Type: 3D Laser Engraving
- Proof Required: None
- Logo Name: Test
- Logo Size: Small
- Repeat Logo: Yes
- Logo Color: Red
- Supplier Notes:



# Salesforce Integration

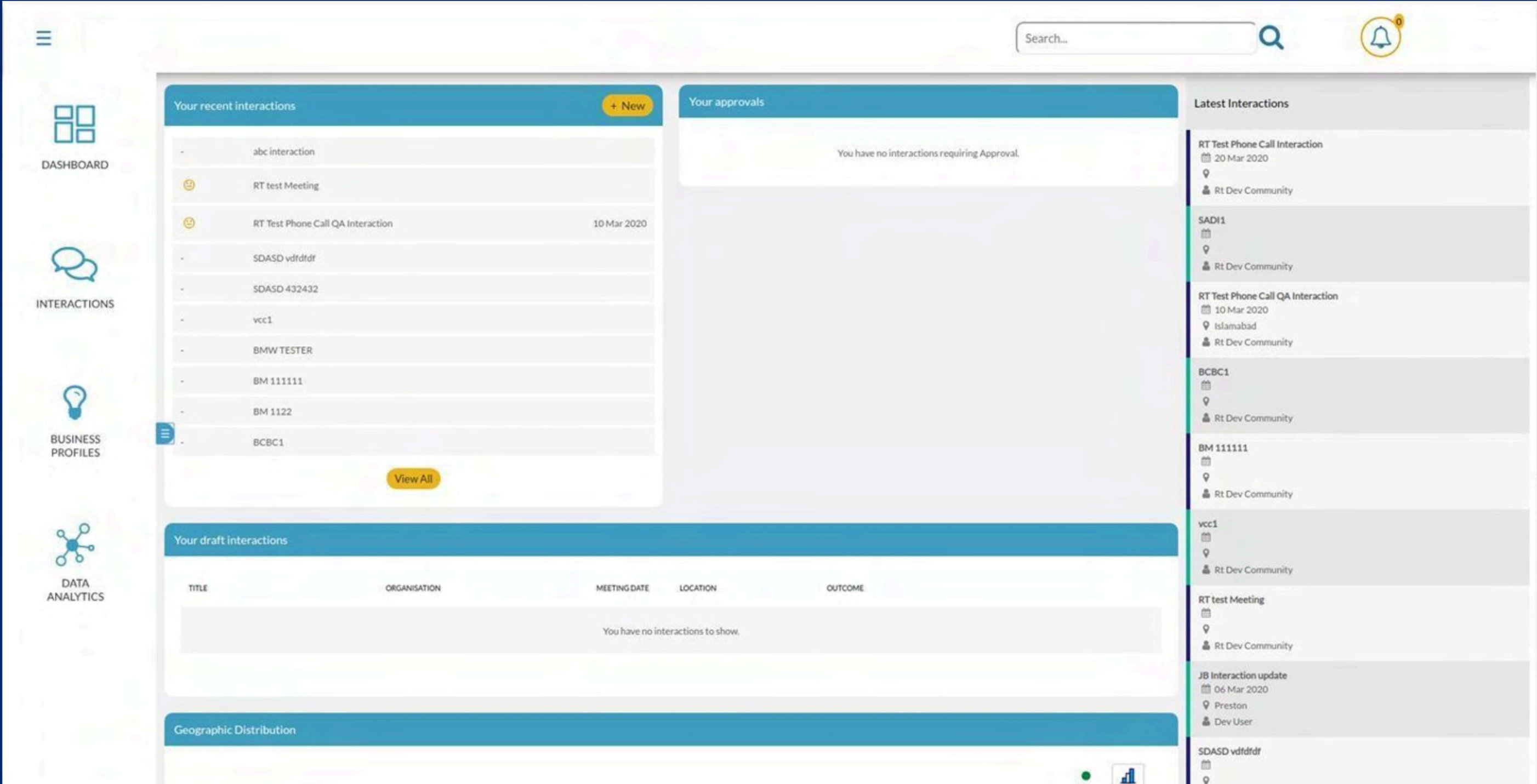
An optimal Salesforce solution must have all your existing third-party applications integrated with it so you do not have to switch between multiple windows and can perform the functionalities from one centralized platform.

All integrations in Salesforce have to be modeled in APEX (a proprietary language). Our certified Salesforce developers are experts in APEX and can provide your business with all the integrations to keep you one step ahead of your competitors.



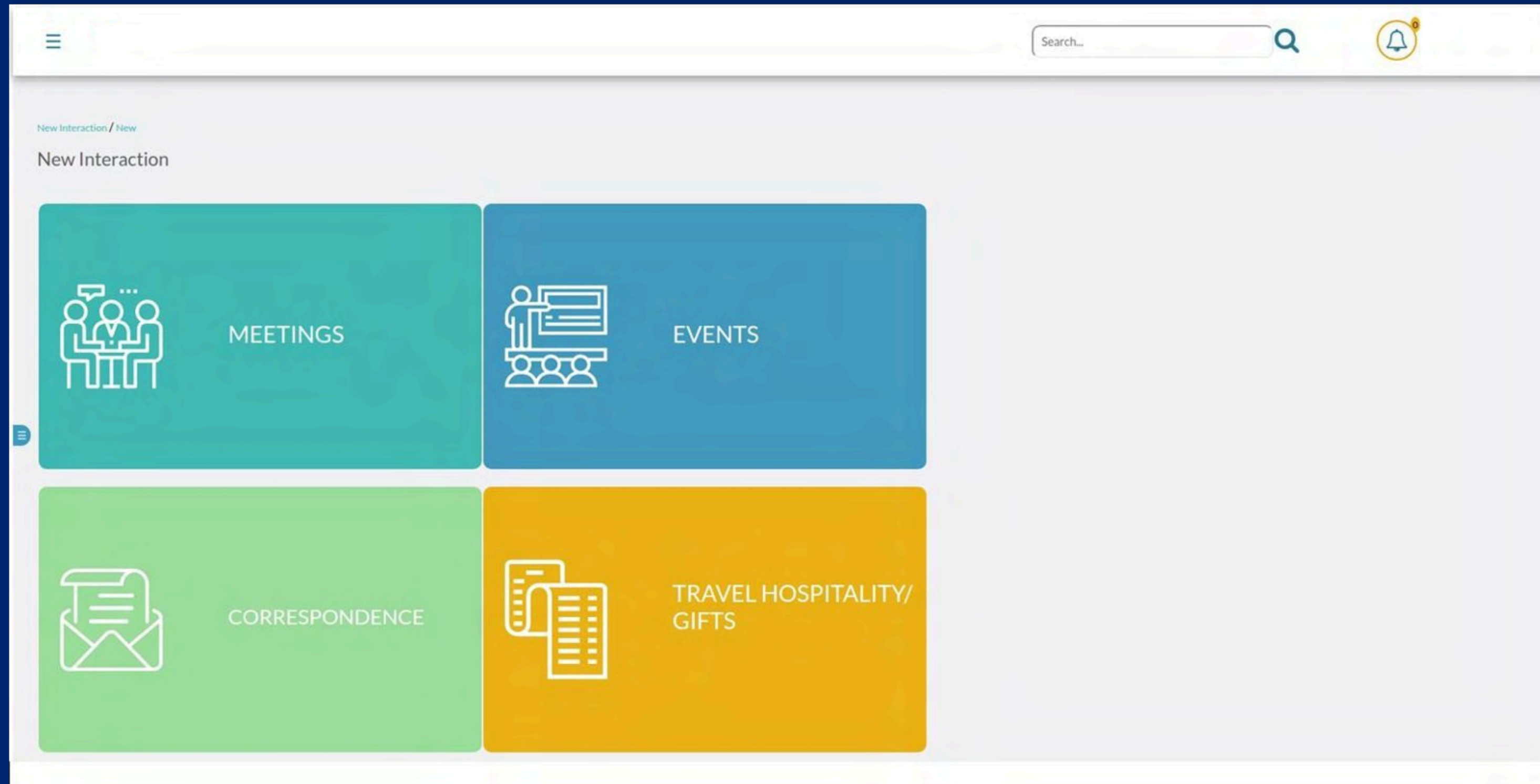
# SALESFORCE COMMUNITIES

Revamp your Salesforce Cloud to a completely new look that reflects your individual business identity with extensive Lightning components, custom themes, and custom layouts.



# SALESFORCE CUSTOM COMMUNITY PORTAL

Comprehensive Salesforce Community that traverses data based on certain criteria like specific records from a specific object and display them in a contextual form to the end user.



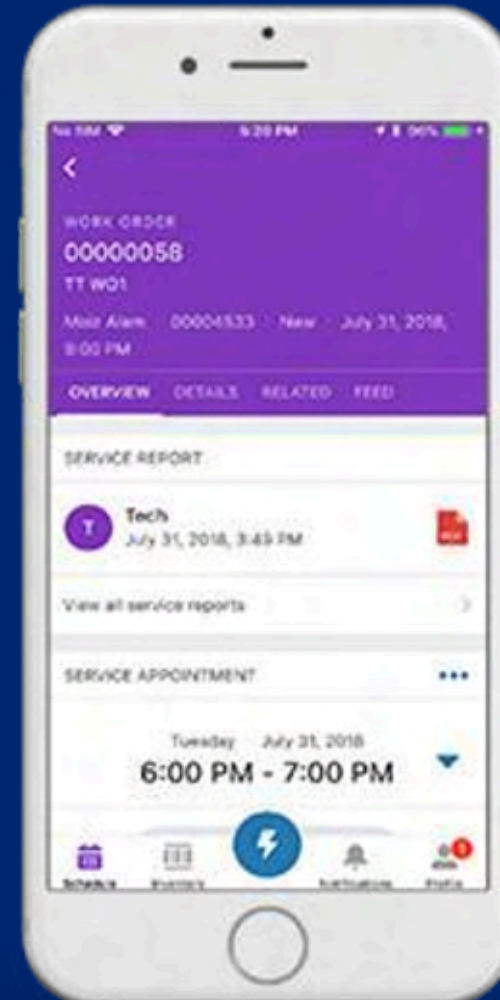
# SALESFORCE CUSTOMIZATION

We have experience in the configuration and customization of the Salesforce1 mobile app.



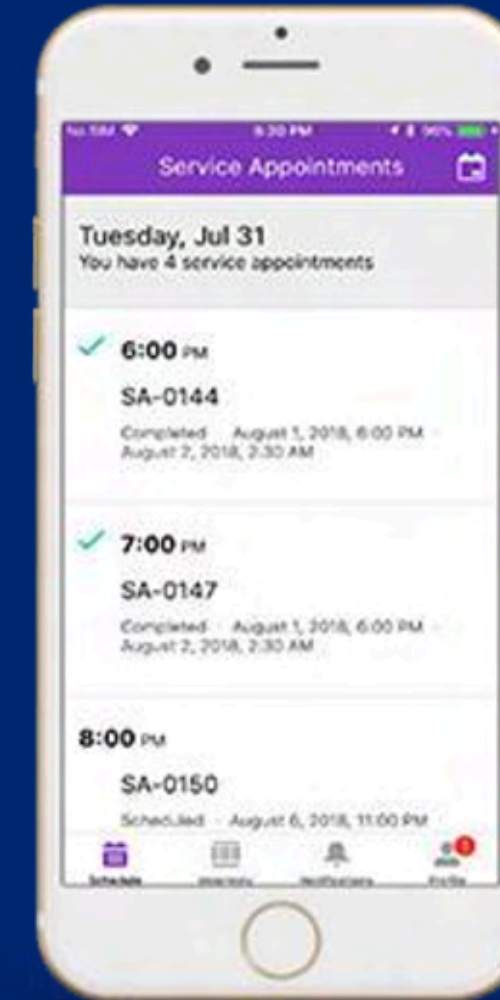
## Custom Page Layouts

Optimize the view of the mobile app to show only the fields and data that matter



## Mobile Cards

Add expanded lookups, components, and Visualforce pages to Mobile Cards



## Actions

Custom Actions in the app for ease of usability for Salesforce1 app user



# Salesforce Data Migration

Our team at Rolustech are experts in Data Migration and use the latest migration tools to provide our clients with lossless and efficient data migration.

**Our most popular Data Migration services include:**

- MS Dynamics CRM to Salesforce
- SuiteCRM to Salesforce
- Vtiger to Salesforce
- Sugar to Salesforce
- Actto Salesforce
- Zoho to Salesforce
- BatchBook to Salesforce





# Salesforce Support

Get rid of all Salesforce technical difficulties, troubleshoot errors, and issues with our Salesforce Support Services. As Certified Salesforce Partners, we offer the technical expertise you need to solve your Salesforce troubles.

## Support Services

- Chat support
- Email support
- Salesforce Training
- Salesforce Upgrades





# Salesforce Training

Our comprehensive Salesforce Training makes adoption easier for your organization. Turn your task force into Salesforce wizards. Our Salesforce Training is tailored to provide a complete understanding of the Salesforce platform.

## Salesforce Training Services

- Salesforce Admin Training
- Salesforce Developer Training
- Salesforce End-User Training
- Salesforce Cloud-Specific Training
- Pardot Training





**Automotive**



**Healthcare**



**Education**



**Technology**



**Real-Estate**



**Financial Services**



**E-commerce**



**Telecommunication**

# Industry Vertical Solutions

Every business has unique needs and an out of the box Salesforce CRM can only get you so far.

In order to properly leverage the most out of your resources, get one of the many Salesforce Industry Vertical Solutions and make it mirror your business in a truly unique fashion with our Salesforce Services.



# Our Development Process

1. Requirement Gathering



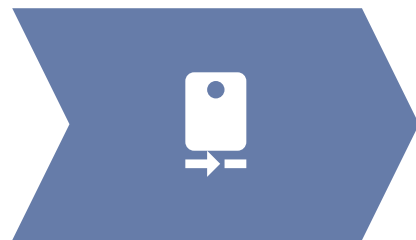
2. Project Planning



3. System Design



4. Implementation (Coding)



5. Testing



6. Deployment



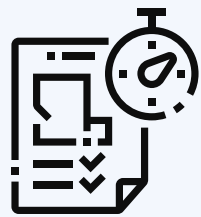
7. Client Review and Feedback



8. Maintenance and Updates



# Project Engagement Models



## Time and Materials Model

- In the Time & Material model, tasks and requirements are open for discussion and decision, in parallel to ongoing implementation streams.
- Every month total spent effort (hrs) is billed.



## Fixed Cost Model

- In the 'Fixed Cost' model, estimates and scope of work are predefined along with the timelines and the idea is to strictly adhere to all three of them. Any change in the scope of work will create a Change Request that will be estimated and only worked on after approval and payment of the mobilization advance.
- In this model, 50% mobilization advance is required before starting the work, 35% at the completion of work, and the remaining 15% after UAT e.g. if 200 hours of work was decided then 100 hours will be billed before the start of work, 70 hours will be billed at the completion of the work and 30 hours will be billed after UAT.

# Project Engagement Models

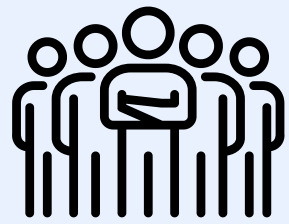


## Dedicated Model

- In the 'Dedicated' model, you can get 1 or more dedicated developers/QA who will work as an extension to your team. They will just work on your project and you can give them any task you want e.g. they can work on new features and move to support tickets as and when needed. It will be your responsibility to ensure they have enough work.
- Time logs will be shared at the end of each month.
- You will be charged \$8000/dev/month. We can give you a discounted rate of \$7200/dev/month if you go with 2 or more dedicated devs.
- We commit 160 hours/month for a dedicated dev, anything less than that will be adjusted from the invoice but anything more than that won't be charged.
- You need to give at least 2 weeks' notice before ramping down a dedicated dev.



# Team Structure



We offer a team of developers and admins at a flat rate of \$50 per hour. This team has access to a pool of experts, including architects, designers, UI/UX resources, and DevOps specialists. Additionally, a Project Manager is included at no extra cost to provide any needed assistance, consultancy, and support.



# Our Partners





# Client Reviews

Committed To Providing Exceptional Customer Experiences

## Digital Services Agency



We are extremely happy with the speed, quality of work, and attention to detail of the Rolustech team.

## Brand Consulting Agency



Rolustech's critical role in that development has been the most meaningful by far.

## Software Provider



They act like real business partners, adding value beyond simple offshoring. They deliver quality work using the latest technologies.

## Real Estate Firm



Rolustech has consistently delivered high-quality results in a timely manner. Their team has been a standout asset.



# Connect With Us



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